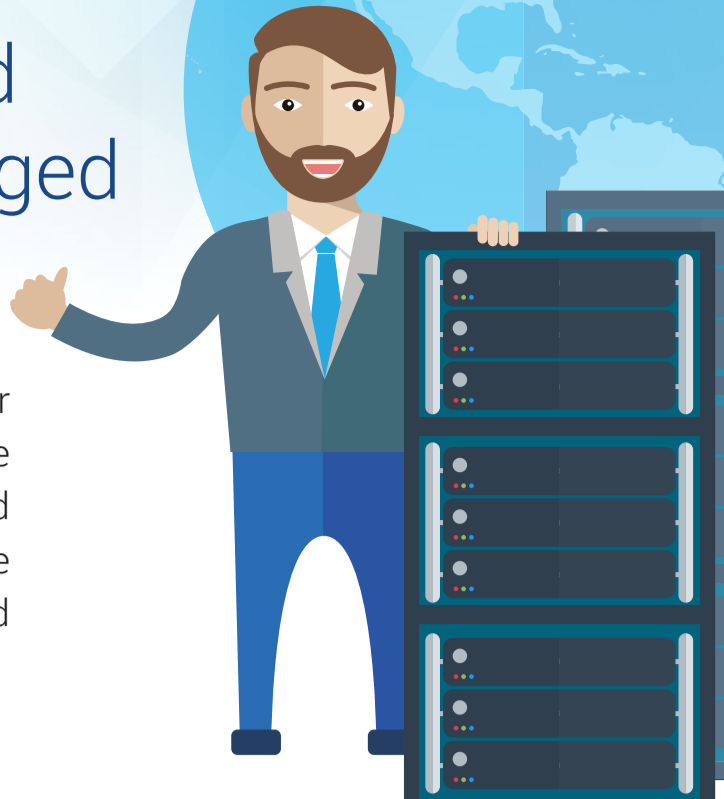


# 5 Reasons

## Why SMBs Should Consider IT Managed Services for 2017

2017 year is shaping up to be another banner year for enterprises making the shift to the Cloud and getting managed IT services so they can focus on the core strategic tasks that directly add value to their customers.



**80%**

80% of SMBs will be using the Cloud by 2020.

(Source: Small Business Trends)

**\$193B**

The market for managed IT services is growing worldwide, and is projected to reach \$193 billion by 2019.

(Source: CompTIA)

**36.3%**

Managed services will account for 36.3% of total cloud revenue by 2018.

(Source: 451 Research)

For those who are still on the fence, here are five of the top reasons why they should consider a Managed Service Provider (MSP) for 2017:

### Proactive Security

Cyber threats such as phishing, ransomware, and malvertising are continuing to rise, and enterprises can rest easy if their managed service provider has 100% compliant infrastructure and security Best Practices in place to proactively deal with threats.



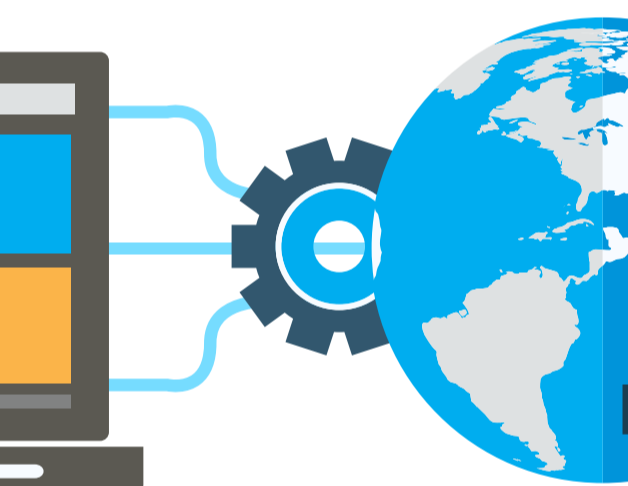
### Maximized uptime

Remote Monitoring and Management (RMM) services can ensure that systems are running smoothly and efficiently to maximize uptime and minimize business disruptions that can directly impact their bottom line.



### Access to new technologies

Experienced MSPs can give businesses access to more robust, enterprise-class technologies and relieve their in-house IT staff from having to train and focus their valuable time on new tools for monitoring, troubleshooting, archiving, and other tasks.



### Reduced complexity

The lower cost of cloud infrastructure is driving the development of more tools and applications that can leverage that infrastructure, which in turn leads to greater complexity and heavier workloads. Having a managed service provider reduces the complexity so enterprises can create more value using the new tools at their disposal



### Lower overall costs

Engaging the services of an MSP allows enterprises to significantly reduce their overall running costs since they are spared from having to make costly capital investments and maintain their own IT department.



### The Nsight Advantage

Nsight's Managed Services leverages both our near shore and insourcing resources to enable quality and timely delivery of IT needs such as Enterprise Resource Planning support, Application Development, and Infrastructure Support. Our unique hybrid delivery model enables our clients to reap the benefits arising from our:

- State-of-the-art facilities and infrastructure
- High bandwidth Internet connectivity with fast ramp-up capability
- Stringent Network, Data, and Physical security policies and periodic audits
- ISO 9001:2008 assessed delivery processes and robust Quality Management Processes
- Best Practices followed in Service Delivery
- Delivery oversight provided at no additional cost

#### Sources:

The Growing Market for Managed Cloud  
<https://blog.rackspace.com/the-growing-market-for-managed-cloud>

Reasons to Use Managed IT Services in 2017  
<https://blog.continuum.net/reasons-to-use-managed-it-services-in-2017>

Five Managed Service Trends to Watch In 2017  
<http://blog.n-able.com/five-managed-services-trends-to-watch-in-2017/>