



Consumer Electronics Company Reduces IT Costs, Improves Business Processes



Background

The client is a multi-national corporation that manufactures a wide range of consumer and business electronics products **including appliances, audio and video equipment, calculators, computers, and printers.**

It is one of the world's largest television manufacturers and employs more than 50,000 people worldwide.

Client Pain Points

The client was experiencing operational inefficiencies brought about by a lack of data visibility, high support costs, and slow data search capabilities within the enterprise

Nsight Solutions

Nsight designed and implemented Microsoft Sharepoint 2010 to give the client enhanced visibility into their data. Later, Nsight was also contracted to upgrade the client's Sharepoint 2010 to Sharepoint 2013.

Specifically, Nsight performed the following:

- Implemented Microsoft Sharepoint 2010 solution for intranets, sales, and marketing process optimization.
- Upgraded Sharepoint 2010 to SharePoint 2013 with zero content loss.



- Implemented proven migration techniques, such as read-only databases and parallel database upgrades, in order to reduce downtime.

By leveraging the capabilities of Microsoft Sharepoint 2010, and later, the new features of Sharepoint 2013, the client was able to gain the following business benefits:

- Reduced IT costs
- Enhanced user experience and user adoption
- Refined and improved business processes
- Enhanced system stability and performance
- Improved content management and administrative functionalities