

## IDENTIFY NEW BUSINESS OPPORTUNITIES WITH ON-DEMAND BUSINESS INTELLIGENCE

A leading healthcare union identifies market opportunities for business growth with advanced intelligence reporting.

### QUICK FACTS

#### Client

One of the leading healthcare justice union in the United States ensuring affordable and high-quality care.

#### Products

It is one of the largest industrial union representing all classifications of health care workers in hospitals, nursing homes, clinics, home health agencies and homecare workers.

#### Network

9 offices across the United States with over 100K union members.



### THE CHALLENGE

- Integration of different data sources to get meaningful value-added data.
- Complex data model with limited data visualization and analytical capabilities.
- Lack of centralized reporting platform to understand key business metrics for informed strategic decisions-making.
- No real time data insights leading to loss of identifying business opportunities.

### THE SOLUTION

- With its proficiency on data modeling and business intelligence, Nsight approached the problem with a robust, real time on-demand reporting solution.
- Nsight's data architecture team designed a unified platform to integrate multiple data sources which helped with dynamic data extraction.
- Implemented new business data model for the enterprise architecture with Erwin™ Data Modeler tool.
- The BI experts implemented an on-demand role-based reporting system using Microsoft™ Power BI™ with hierarchical model to improve the different levels of data aggregation and ultimately, the business focus.
- The team also tested the complete process flow in multiple iterations for data accuracy, performance & security and ensured a defect free delivery.

## BUSINESS BENEFITS

- Unified data platform for intelligence reporting saved time and significantly improved data accuracy.
- Advanced analytics and visualizations improved business decisions across various verticals.
- Real time data driven insights substantially helped in identifying new business strategies.
- Cost was optimized with better visibility to entire portfolio.

## ABOUT NSIGHT

Nsight helps organizations orchestrate their digital transformation around business solutions in Customer Engagement, User Experience, ERP, IoT, Analytics, Security and AI & ML. Our strong partnerships with SAP,<sup>TM</sup> Oracle,<sup>TM</sup> AWS,<sup>TM</sup> Salesforce<sup>TM</sup> and Microsoft<sup>TM</sup> help us stay up to speed with the most recent innovations and technologies and provide a wide spectrum of system integration services.

In today's digital age, we are the perfect partner you can count on as we recognize the digital and real-life challenges of your industry. We help you align your business in every step to give you the competitive advantage.

We support organizations of all sizes and deliver turnkey projects in crunch timelines. We discover, design, deliver, manage and continuously enrich business solutions so our clients can meet their customer's changing requirements. We offer Managed Services Packages where we provide all services and support under one umbrella with our proven Global Delivery Model.

Our experts bring in deep industry experience and we understand the marketplace you are in, your industry and the technology that can solve your current pain points and future needs. And we bring together our proficiency with bespoke regional proximity, global competencies and our trusted principles - constantly finding the right balance for each individual client.

By incorporating our best practices to ensure uncompromised quality and lower TCO with flexible engagement models, we have been successfully transforming businesses across the world for over 15 years.

## CONTACT US TODAY



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