Why Nsight© ?

Business, technology, and communications savvy
Our team is experienced and skilled in bringing business together with technology to ensure a value-based solution for all parties.

Quality process
We are ISO certified with a team that is exposed to working on CMMi and ITIL standards.

Resource competency
Our team has diverse knowledge in a wide spectrum of industries and understands the markets in which our clients do business.

Responsive, agile, and nimble
Because of our size we are very agile and nimble. Our team is not hung up on process and can be very responsive based on the demands of each situation.

Cost arbitrage
Our solutions are cost-effective with flexible engagement models.

Knowledge management
We focus on continuous improvement and creating a knowledge base to reduce repetitive issues and improve service delivery.

Best practices and process oriented
We adopt CMMi/ITIL/ISO standards and lay down a process-oriented approach for proving support.

Commitment and accountability
We ensure executive management involvement in every client engagement and a well-defined escalation matrix.

Nsight

Customer Engagement & Commerce with SAP Hybris®

Empower a unified customer experience and engage with customers across all touchpoints.

In order to remain ahead of the competition, your customer engagement and e-commerce initiatives should effectively cater to the needs of today's empowered buyers who are digitally connected, socially networked, and better informed.

Nsight© leverages its SAP Hybris® Commerce capabilities to help enterprises deliver a unified customer experience across all channels and transform their customer engagement and commerce strategy.

About Nsight©

Nsight© is a leading edge systems integrator around ERP, CEC, SAP Hybris®, Cloud and Mobility solutions. Using Nsight's value added services and innovative solutions, companies can achieve predictable project results to enable business value. Nsight© CEC (Customer Engagement and Commerce) Experts have the ability to deliver a consistently satisfying and profitable customer experience using the SAP® suite of products. For more details, visit our website, www.nsight-inc.com, or email sales@nsight-inc.com.

About Hybris®

Hybris helps global businesses sell more goods, services, and digital content through all channels with OmniCommerce™: enterprise software and commerce-focused master data management to ensure the best integrated experience. For more details, visit their website: www.hybris.com

Nsight

SAP Partner

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Sales: sales@nsight-inc.com

Resumes: career@nsight-inc
Jobs: jobs@nsight-inc
Tech Support: support@nsight-inc.com

The Hybris® difference

Hybris® sets the pace for omni-channel customer engagement and commerce. Hybris® helps enterprises enable a seamless customer journey across all channels, obtain a single view of customers, and integrate all processes across sales, service, marketing, and commerce.

Omni-channel

Provide the meaningful and consistent experience your customers need—all the time, across every channel using SAP Hybris® Commerce, Nsight® E.Service, and Hybris® Marketing. Create contextual, personalized, and relevant customer experiences that boost loyalty and increase sales no matter what your industry is.

Cloud

Achieve better sales and deliver better service with SAP Hybris® Cloud for Customers. SAP Hybris® Cloud for Sales, Service, and Sales Force enable you to empower your sales team so they can harness Mobility, automation, and analytics for anytime and anywhere customer engagement.

On-premise

Take full advantage of SAP® CRM solutions so you can develop meaningful customer relationships, deal proactively with challenges, and respond decisively to issues as they happen. Leverage Nsight's accelerated approach to CRM assessment, roadmap, and strategy for faster and easier SAP® CRM integrations.
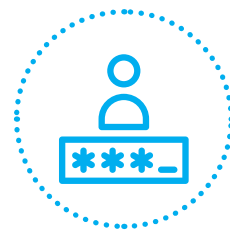
Nsight Hybris® Commerce Implementation Services

Consulting services

Functional consulting services

Customer access

Certified Technical Implementation services

Engage with your customers across all touchpoints – anywhere, anytime

Hybris® Commerce

We help enterprises integrate all physical and digital customer touch points into one unified platform through Hybris® Commerce. By integrating SAP Hybris®, which is omni-channel at its core, enterprises can enable enhanced scalability, accelerated and targeted B2B and B2C commerce, consistent customer experience, and improved sales team performance.

Key Features and Benefits

- Robust, modular, and open architecture
- Complete, omni-channel B2C commerce solution
- B2C-like B2B user experience
- Order management for great ordering experience
- Consistent and relevant customer experience
- Digital and contextual merchandising
- Commerce for SME
- Product Content Management (PCM) for full visibility and control of product content
- Subscription based service offerings and full integration to Hybris® Billing

Hybris® Marketing

We help enterprises integrate all physical and digital customer touch points into one unified platform through Hybris® Commerce. By integrating SAP Hybris®, which is omni-channel at its core, enterprises can enable enhanced scalability, accelerated and targeted B2B and B2C commerce, consistent customer experience, and improved sales team performance.

Key Features and Benefits

- Real-time contextual marketing
- Marketing to an audience of one
- Real-time insights
- Order Data management
- Timely and highly relevant recommendations
- Personalized campaigns
- Higher conversion rates
- Complete loyalty experience
- Transparency into overall marketing performance
- Customer intelligence

Hybris® E-Service

Our experts have invested in developing prebuilt apps that enhance standard Hybris® functionalities to bring E-Service capabilities within the platform. This helps reduce customer interaction costs and increases customer satisfaction by allowing web shop customers to manage sales product and service-related information within the same web shop.

Key Features and Benefits

- Sell more goods, services, and digital content across all touchpoints, channels, and devices.
- Get a single view of your customers, products, and orders.
- Give your customers a unified experience of your business.
- Master data management and e-commerce processes for all channels.