

ENTERPRISE DRIVES MEANINGFUL INSIGHTS WITH NETSUITE ANALYTICS

A leading retail company in the USA gets KPI dashboards for actionable insights.

ABOUT THE CLIENT

The client is one of the largest retail companies in the USA, headquartered in Columbus, OH, specializing in sales and factory authorized service for all major brands of pneumatic tools, electric tools, and hydraulic equipment.

NSIGHT ADVANTAGE

Nsight has a large team of highly experienced NetSuite experts to help with the customized solution design and integration as per our client's needs.

Vast industry knowledge and expertise in implementing best practices for NetSuite projects.

Several successful ERP implementations across the globe.

Invested in emerging technologies and helping our clients leverage cloud technologies.



CHALLENGES

- The client did not have real-time visibility into many inventories, finance, and procurement KPIs.
- They were struggling with KPIs, and reports related to 3-month Cost of Goods Sold (COGS) and rolling average.
- The project managers were spending a lot of time and effort fetching, creating, and analyzing the data for the reports and dashboards.
- There was no visibility of specific KPIs related to warehouse distribution.
- The dashboards lacked drill-through functionality in the reports.



SOLUTION

Nsight's team of experts provided a NetSuite Analytics solution which included:

- Custom saved search which included all the fields required by the client.
- Custom formula fields were created for 3-month cogs, 3-month rolling average, on-hand value and other critical fields.
- Custom reports were fetched onto the dashboard based on different roles.



BUSINESS BENEFITS

Nsight's team made several recommendations to design and implement custom dashboards. With role-based dashboards and KPIs, the client could keep an eye on business performance.

- Real-time visibility of reports on respective dashboards.
- Helped management make data-driven decisions.
- Increased operational efficiency and reduced TCO.