Why NetSuite Is the Best Cloud ERP for Startups

Unleash Your Growth Potential With NetSuite

In today's competitive global marketplace, the ability to adapt to change is essential for all startups, regardless of the sector in which they operate. For many startups, an integrated, cloud-based business management solution is one of the best investments they can make as a growing organisation, as with a strong technology foundation, they ensure their basic back-office functions are in place and operational from the beginning. It's key that startups choose a system with a flexible design so they're ready to take advantage of opportunities and respond to risks as soon as they arise.

In addition to requiring flexibility, all startups have another requirement in common: the need to invest in systems designed for scalability, so that they're always prepared for rapid growth.

Whether a startup be oriented for growth across international markets or whether they are preparing for investment or IPO, they must be able to adapt to a dynamic, often unpredictable marketplace. To achieve this, rapidly growing companies turn to NetSuite to help them streamline financial processes, prepare for growth and accelerate operations.

With NetSuite's true cloud ERP, businesses can grow confidently with a solution that responds to their needs at every stage.

Here are five ways businesses benefit from NetSuite's solution:

Flexibility: NetSuite allows growing companies to manage their mission-critical processes seamlessly in a single unified, cloud-based system. Across the world, in all business sizes and industries, NetSuite enables employee agility and its true cloud nature provides staff with the ability to work remotely, helping small businesses to innovate and adapt to market changes, economic fluctuations and business opportunities quickly and effectively.

Reduce IT costs: For any startup, raising the initial capital and keeping business expenses/ overheads to a minimum is a huge challenge. NetSuite's cloud model and delivery eliminates on-site IT costs. NetSuite provides automatic updates so businesses are always on the the most up to date version of the software, and it's modular design means startups can begin with just what they need, adding more as they grow at their own pace.

Customisable: NetSuite's Software-as-a-Service (SaaS) solution has been tailored to a variety of industries, offering business process flows and KPIs specific to your business and industry already built in. NetSuite does, however, recognise that each business has individual needs, so

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companies have the ability to customise the turnkey system to meet the requirements of their individual business, such as pre-defined roles, workflows, dashboards and metrics.

Scalability: NetSuite is a unified management suite spanning finance, inventory management, CRM and more, seamlessly connecting information and data from every area of the business. Its modular design makes it a highly scalable system that grows with your company, whether it's expanding across multiple countries with multiple languages, currencies and tax regimes, changing business models, or broadening the products and services on offer.

Reliability: Designed with leading practices and taking advantage of over 20 years of experience in cloud ERP deployments, NetSuite offers a trusted, reliable ERP solution ideal for the expansion of your startup.

With more than 26,000 customers, NetSuite is a proven partner to many and recognised as a best in class cloud ERP across a variety of industries. Take a look at just some of our customers here.

Conclusion

NetSuite meets the back-office business requirements of companies of all sizes, in all stages of growth with a single, unified cloud solution. From startups to medium-sized companies to large multinational organisations, NetSuite enables businesses to unlock their potential growth.

NetSuite's true cloud ERP software streamlines mission-critical processes and reduces IT costs, giving businesses scalability and future-proofing with an agile platform that evolves as needs change, making NetSuite the first and last ERP system you'll ever need to run your business.

To find out more, contact NetSuite on info@netsuite.com

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